8860799 Ver# 13 Status Revised Traffic Order# 37377

10/16/2012 9:34 AM Printed: Last Received: 10/16/2012 7:41 AM

Showing Buylines: All Lines

Station KLAS-TV LAS VEGAS Advertiser (

) BERKLEY, SHELLY BERKLEY/SENATE/D

Product Estimate#

Rep Order#

EC'd Yes

MICHAEL DETTORRE

Buyer Phone# Fax#

) SHORR JOHNSON MAGNUS Agency

1831 CHESTNUT ST PHILADELPHIA, PA 19103

Agency C/P1/P2/E

Flight Dates 10/02/2012 - 10/08/2012

Hiatus Weeks

Rep Firm

Sales Office () WASHINGTON Salesperson (

) MIKE JONES

1 of 8

Salesperson Phone# 202-872-5880 Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

BERKLEY FOR SENATE *********************************** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISION, DO NOT DOUBLE BOOK TOTAL - \$72,665

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU-F	400A-459A	4	:30	\$25.00	10/02-10/05	8	1	8	\$200.00	
		Buyli	ne Comment	: NEWS								
	2	М	400A-459A		:30	\$25.00	10/08-10/08	2	1	2	\$50.00	
		Buyii	ne comment	. NEWS								
	3	TU-F	700A-900A	A.	:30	\$165.00	10/02-10/05	12	1	12	\$1,980.00	
		Buyli	ne Comment	: THS MRN								
	4	М	700A-900A	4	:30	\$165.00	10/08-10/08	3	1	3	\$495.00	
			ne Comment									
	5	TU-F	500A-600A		:30	\$185.00	10/02-10/05	11	1	11	\$2,035.00	
	9		ne Comment		. 50	2103.00	10,02 10,03		*		,2,333.33	
										2	2555 00	
	6	M Buyli	500A-600A ne Comment		:30	\$185.00	10/08-10/08	3	1	3	\$555.00	
	7	TU-F	600A-700A		:30	\$250.00	10/02-10/05	8	1	8	\$2,000.00	
		Buyli	ne Comment	: NEWS								

Rep Order# 8860799 EC'd Yes 10/16/2012 9:34 AM Ver# 13 Status Revised Traffic Order# 37377 **Printed:** 2 of 8 10/16/2012 7:41 AM

Last Received: Showing Buylines: All Lines

A P	Station KLAS-TV LAS VEGAS Advertiser () BERKLEY, SHELLY Product BERKLEY/SENATE/D Estimate#			LLY	1831 CH PHILAD	Agency () SHORR JOHNSON MAGNUS 1831 CHESTNUT ST PHILADELPHIA, PA 19103 Agency C/P1/P2/E					Rep Firm Sales Office () WASHINGTON Salesperson () MIKE JONES				
B Pi	uyer hone# ax#	MICHAE	L DETTORRE		Flight Dates Hiatus Weeks		/2012 - 10/08/20	012	Salesperson Salesperson		202-872-9 202-872-0				
LT	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart		
	 8	. м	 600A-700		· -	:30	\$250.00	10/08-10/08	2	1	2	\$500.00			
		Bu	yline Comment	: NEWS											
	9	TU-F	1200P- 1230P			:30	\$275.00	10/02-10/05	4	1	4	\$1,100.00			
		Bu	yline Comment	: NEWS											
	10	М	1200P- 1230P			:30	\$275.00	10/08-10/08	1	1	1	\$275.00			
		Bu	yline Comment	: NEWS											
	11	TU-F	1000A- 1100A			:30	\$400.00	10/02-10/05	4	1	4	\$1,600.00			
		Bu	yline Comment	: PRICE RITE											
	12	М	1000A- 1100A			:30	\$400.00	10/08-10/08	1	1	1	\$400.00			
		Bu	yline Comment	: PRICE RITE											
	13	su	500P-7001	P		:30	\$215.00	10/07-10/07	1	1	1	\$215.00			
		Bu	yline Comment	: NEWS											
	14	SA	500P-7001			:30	\$185.00	10/06-10/06	1	1	1	\$185.00			
		Bu	yline Comment	: NEWS											
	15	TU-F	500P-630I			:30	\$400.00	10/02-10/05	8	1	8	\$3,200.00			
		Bu	yline Comment	: NEWS											
	16	М	500P-6301			:30	\$400.00	10/08-10/08	2	1	2	\$800.00			
		Bu	yline Comment	: NEWS											
	17	TU-F	430P-500I yline Comment			:30	\$350.00	10/02-10/05	8	1	8	\$2,800.00			
		Bu	yiine comment	. Mens											
	18	M Bu	430P-500 yline Comment			:30	\$350.00	10/08-10/08	2	1	2	\$700.00			
		50	, Johane 11 C												

Rep Order# 8860799 EC'd Yes 10/16/2012 9:34 AM 3 of 8 Ver# 13 Status Revised Traffic Order# 37377 **Printed:** Last Received: 10/ Showing Buylines: All Lines 10/16/2012 7:41 AM

Station Advertise Product Estimate#	BERKLEY/SENATE/D			Agency Agency	1831 C PHILA	HESTNUT DELPHIA	JOHNSON MAC ΓST ., PA 19103	GNUS		Rep Firm Sales Office () WASHINGTON Salesperson () MIKE JONES				
Buyer Phone# Fax#		CHAEL D	ETTORRE		Flight Dates 10/02/2012 - 10/08/2012					Salesperson Phone# 202-872-5880 Salesperson FAX# 202-872-0263				
LT Ln	D	ay	Time	Program			Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
19	S	A Buyli	700P-800P ne Comment:				:30	\$165.00	10/06-10/06	1	1	1	\$165.00	
20	Т	U-F Buyli	700P-80CP ne Comment:				:30	\$350.00	10/02-10/05	6	1	6	\$2,100.00	
21	М		700P-80CP				:30	\$350.00	10/08-10/08	2	1	2	\$700.00	
22	т	U-F Buyli	630P-70CP ne Comment:				:30	\$325.00	10/02-10/05	3	1	3	\$975.00	
23	М		630P-700P ne Comment:				:30	\$325.00	10/08-10/08	1	1	1	\$325.00	
24	Т		800P-90CP				:30	\$2,000.00	10/02-10/02	1	1	1	\$2,000.00	
25	Т	U Bl.is	900P- 1000P	Nove 12			:30	\$2,000.00	10/02-10/02	1	1	1	\$2,000.00	
26	т	Н	900P- 1000P	PERS OF INT			:30	\$1,800.00	10/04-10/04	1	1	1	\$1,800.00	
*2		U Buyli:	700P-800P ne Comment:	60 MIN			:30	\$1,300.00	10/07-10/07	0	0	0	\$0.00	
	Sales Remark: V13 . V13 Comment Changed, Spots/week Change													
28	М		1000P- 1100P ne Comment:	HAWAII 5.0			:30	\$1,900.00	10/08-10/08	1	1	1	\$1,900.00	

Rep Order# 8860799 EC'd Yes 10/16/2012 9:34 AM 10/16/2012 7:41 AM 4 of 8 Ver# 13 Status Revised Traffic Order# 37377 **Printed:** Last Received: 10/ Showing Buylines: All Lines

Advertise Product Estimate#		BERKLEY/SENATE/D			1831 CI	HESTNU DELPHIA	JOHNSON MAG F ST A, PA 19103	NUS	Rep Firm Sales Office Salesperson					
	Buyer Phone# Fax#		CHAEL D	ETTORRE		Flight Dates Hiatus Weeks		2012 - 10/08/2012	2	Salesperson Salesperson		202-872-5 202-872-0		
	T Lr		Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	29	,	м	900P- 1000P			:30	\$2,200.00	10/08-10/08	0	0	0	\$0.00	
			Buyli		2 GRL/MIKE/MOLLY									
	30)	SU	1000P- 1100P			:30	\$1,900.00	10/07-10/07	1	1	1	\$1,900.00	
			Buyli	ne Comment:	MENTALIST									
	31	į	F	1000P- 1100P			:30	\$1,400.00	10/05-10/05	0	0	0	\$0.00	
			Buyli	ne Comment:	BLUE BLOODS									
	32	!	F	900P- 1000P			:30	\$1,200.00	10/05-10/05	1	1	1	\$1,200.00	
			Buyli	ne Comment:	MD IN JRSY									
	33	,	гн	1000P- 1100P			:30	\$2,200.00	10/04-10/04	1	1	1	\$2,200.00	
			Buyli	ne Comment:	ELEMENTARY									
	34	, ,	N	900P- 1000P			:30	\$2,300.00	10/03-10/03	0	0	0	\$0.00	
			Buyli	ne Comment:	CRIM MIND									
	35	, 1	ri	1000P- 1100P			:30	\$2,000.00	10/03-10/03	0	0	0	\$0.00	
			Buyli	ne Comment:	CSI									
	36	•	TH Buyli	800P-90CP	BG BNG/2.5 MEN		:30	\$2,100.00	10/04-10/04	1	1	1	\$2,100.00	
	37		SA.	1000P-			:30	\$750.00	10/06-10/06	1	1	1	\$750.00	
	٠,	•		1100P	48 HR MYST		. 50	\$750.00	10/00 10/00	•	•	•	4730.00	
			24,11	Johnstone.	.o m moi									

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Station KLAS-TV LAS VEGAS Advertiser () BERKLEY, SHELLY Product BERKLEY/SENATE/D Estimate#		Agency () 1831 CI PHILAI Agency C/P1/P2/F	Rep Firm Sales Office Salesperson) WASHINGTON) MIKE JONES								
Buyer Phone Fax#		MICHAEL D	DETTORRE		Flight Dates Hiatus Weeks		2012 - 10/08/2012	2	Salesperson Salesperson		202-872-5 202-872-0		
LT	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
	38	TU-F	1130P- 1230A			:30	\$200.0C	10/02-10/05	8	1	8	\$1,600.00	
		Buyli	ne Comment:	LTTRMN									
	39	М	1130P- 1230A			:30	\$200.00	10/08-10/08	2	1	2	\$400.00	
		Buyli	ne Comment:	LTTRMN									
	40	TU-F	1237A- 137A			:30	\$110.00	10/02-10/05	4	1	4	\$440.00	
		Buyli	ne Comment:	FRGUSN									
	41	М	1237A- 137A			: 30	\$110.0C	10/08-10/08	1	1	1	\$110.00	
		Buyli	ne Comment:	FRGUSN									
	42	SA-SU	1100P- 1135P			:30	\$300.0C	10/06-10/07	2	1	2	\$600.00	
		Buyli	ne Comment:	NEWS									
	43	TU-F	1100P- 1135P			:30	\$500.0C	10/02-10/05	4	1	4	\$2,000.00	
		Buyli	ne Comment:	NEWS									
	44	М	1100P- 1135P			:30	\$500.00	10/08-10/08	1	1	1	\$500.00	
		Buyli	ne Comment:	NEWS									
	45	su	900A- 1000A			:30	\$175.00	10/07-10/07	0	0	0	\$0.00	
		Buyli	ne Comment:	NFL TDY									
	46	SU Buyli	830A-930A ne Comment:			:30	\$265.00	10/07-10/07	0	0	0	\$0.00	
	47	SU	800A-830A			:30	\$215.00	10/07-10/07	2	1	2	\$430.00	
			ne Comment:				, • • •	-, - , - , - , - , - , - , - , - , - ,				-	

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Station KLAS-TV LAS VEGAS Advertiser () BERKLEY, SHELLY Product BERKLEY/SENATE/D Estimate#			Agency () 1831 C PHILA Agency C/P1/P2/I	Rep Firm Sales Office Salesperson		WASHINGTON MIKE JONES					
Buyer Phone# Fax#	MICHAEL DETTORRE		Flight Dates 10/02/2012 - 10/08/2012 Hiatus Weeks			2	Salesperson Salesperson		202-872-9 202-872-0		
LT Ln	•	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
48	SA 900A-40CP			:30	\$1,050.00	10/06-10/06	2	1	2	\$2,100.00	
	Buyline Comment: NCAA FOOTBALL										
49	SA 800P- 1000P			:30	\$500.00	10/06-10/06	2	1	2	\$1,000.00	
	Buyline Comment: SAT PRIME MOVIE										
50	SU 1000A- 400P			:30	\$2,200.00	10/07-10/07	1	1	1	\$2,200.00	
	Buyline Comment: NFL FOOTBALL										
51				:30	\$275.00	10/06-10/06	1	1	1	\$275.00	
	Buyline Comment:	POLITICS NOW									
52				:30	\$350.00	10/07-10/07	1	1	1	\$350.00	
	Buyline Comment:	CBS THIS MORNING									
53	TU-F 500A-60CA			:30	\$790.0C	10/02-10/05	1	1	1	\$790.00	
	Buyline Comment:	NEWS									
54	TU-F 600A-70CA			:30	\$965.00	10/02-10/05	1	1	1	\$965.00	
	Buyline Comment:	NEWS									
55	TU-F 700A-90CA			:30	\$700.00	10/02-10/05	1	1	1	\$700.00	
	Buyline Comment: GMA										
56	TU-F 300P-400P	,		:30	\$1,490.00	10/02-10/05	1	1	1	\$1,490.00	
	Buyline Comment: ELLEN										
57	TU-F 900A- 1000A			:30	\$1,050.00	10/02-10/05	1	1	1	\$1,050.00	
	Buyline Comment:										

Rep Order# EC'd Yes 7 of 8 8860799 Ver# 13 Status Revised Traffic Order# 37377 Printed: 10/16/2012 9:34 AM Last Received: 10/ Showing Buylines: All Lines 10/16/2012 7:41 AM

Station KLAS-TV LAS VEGAS Advertiser () BERKLEY, SHELLY Product BERKLEY/SENATE/D Estimate#		Agency (1831 C PHILA Agency C/P1/P2/	Rep Firm Sales Office Salesperson		WASHINGTON MIKE JONES							
Buyer Phone# Fax#	MICHA	EL DETTORRE		Flight Dates Hiatus Weeks		/2012 - 10/08/201	2	Salesperson Salesperson		202-872- 202-872-		
LT Ln	-	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
58			,		:30	\$1,750.00	10/02-10/05	1	1	1	\$1,750.00	
	I	Buyline Comment:	: NEWS									
59		530P-600F			:30	\$965.00	10/06-10/06	1	1	1	\$965.00	
	E	Buyline Comment:	: POLITICS NOW									
60	su	1000A- 400P			:30	\$7,700.00	10/07-10/07	1	1	1	\$7,700.00	
	I	Buyline Comment:	: NFL FOOTBALL									
61	SA	800P- 1000P			:30	\$2,000.00	10/06-10/06	1	1	1	\$2,000.00	
	F		SAT PRIME MOVIE									
62	W	1000P- 1030P			:30	\$350.00	10/03-10/03	2	1	2	\$700.00	
	E	Buyline Comment:	: ET									
63	W	1030P- 1100P			:30	\$325.00	10/03-10/03	1	1	1	\$325.00	
	E		: INSIDE EDITION									
64	TU-F	400A-459A	.		:30	\$25.00	10/02-10/05	1	1	1	\$25.00	
	E	Buyline Comment:	: NEWS									
65	TU-F				:30	\$20.00	10/02-10/05	1	1	1	\$20.00	
	F	Buyline Comment:	: NEWS									
66	TU-F				:30	\$1,575.00	10/02-10/05	1	1	1	\$1,575.00	
	I	Buyline Comment:	: NEWS									
67	SA	800P- 1000P			:30	\$500.00	10/06-10/06	2	1	2	\$1,000.00	
	I	Buyline Comment:	: MOVIE									

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Station Advertiser Product Estimate#		BERKLEY/SENATE/D			ì831 C	HESTNU DELPHI	JOHNSON MA T ST A, PA 19103	GNUS	Rep Firm Sales Office () WASHINGTON Salesperson () MIKE JONES						
Buyer Phone Fax#	•	MICHAEL DETTORRE			Flight Dates Hiatus Weeks		/2012 - 10/08/20	12	Salesperson Phone# Salesperson FAX#		202-872-5880 202-872-0263				
LT	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart		
	68	SA	1135P- 1235A			:30	\$335.00	10/06-10/06	1	1	1	\$335.00			
		Buyl	ine Comment	: PRIVATE PRACTICE											
	69	su	1135P-			:30	\$65.00	10/07-10/07	1	1	1	\$65.00			

Buyline Comment: GAMETIME

1205A

--- REPORT TOTALS---

Report Totals: 153 / \$72,665.00

---SALES MONTHLY TOTALS---

Oct 12: 153 / \$72,665.00 Sales Totals: 153 / \$72,665.00 Station Totals: 153 / \$72,665.00 Lines not sent/rcld/rtrn: 0 / \$0.00

-- COMPETITIVE-

25% KTUD 0% Market Totals \$242,217 CABL 0% KLAS 30% KSNV 40% KTNV 0% KVVU 5% UNKN 0% 0% KVMY KVCW

Books null
Demos RA35+